

Case study



Success of Nice Begum

Introduction: Chakdongor is one of the small villages under Nepaltoli Union of Gabtoli Upazilla. A few years ago it was unproductive areas and most of the land was full of sand. There are more than 3000 people living in this village where most of them are involved in agricultural activity. The education rate is not satisfactory. Nice Begum lives in this village.

Family Background & Previous History: Nice Begum is Daughter of Late Afzal Poramanik. Her family consists of six (06) members, she is the fifth issue of her parents & they have no Brother. When nice was student at class ten, in that time she married sajedur Rahman, son of monser Ali of the same village; without the consent of their parents. But her marriage was disclosed to village people after three years and their parents also came to know about this. But the parents of Sajedur Rahman did not recognize nice as their daughter-in-law. After that, The parents of Shajedur forcibly bounded him to get married with another woman. Later on Shahin had disclosed about his earlier marriage among others and to his in laws house. Then he paid off Taka 300000 as mohorana to the newly married wife and got a divorce and went back to nice. In these circumstances the father of Shahin got very disappointed with him and he expelled out shahin from his Family. After that shahin built a house to another place with the assistance of nice and used to live with Nice there. Both of them were not involved to any services in that time and their days were passing by with very miserable condition and huge uncertainty about their life and future. Then they had decided to get involved into agricultural activities as main profession.



Present Situation: Nice Begum had good experience about agricultural activity before as she was involved in an Integrated Pest Management Group (IPM) as a Member in her area. In last 2016 this Group has been merged under MMWW Project. After merging this Group under MMWW Project she received different types of training as like Marketing literacy, Leadership development, Climate resilience and sustainable agriculture, Home stead Gardening, Linkage with output and input seller, Business management and Participated in Lobby Meeting at Upazilla Level and she had participated learning visit at Takurgaon and panchogor district where she had got opportunity to exchange her views and ideas to another successful women Entrepuner. After that she had established a modern poultry farm in her house where she earn 1500 Tk per month by selling eggs in addition to meeting her family nutrition demand.

She earns 6000 to 7000 thousand taka after three month cycle by selling Hen. At present she has established homestead gardening. She has been producing advance vegetable and getting more profit as she has received Training on CRSA. She has maintained a register for business purpose where she updated loss or profit as well different expenses for Future reference. She has received Loan from Agriculture Bank Tk. 100000. For advance cultivation of Tomato and Papia around 04 Bigha of land (02 Bigha for Tomato and Two Bigha for Papia.) With the assistance of our MMWW Project, FF Ms. Fahima Parvin Assisted her regarding Business Calculation, Profit analysis and Linkage to Agriculture officer for taking necessary suggestion and guideline. At present she created an agreement with Pran Company for providing 10 truck tomato as whole seller and day to day sale has increased successfully by using collection point which is near her home where output seller collect her product from this point on regular basis. Her success in Deshi hen rearing is very remarkable which is appreciated among community people.



Future Planning & Commitment: Nice had a dream that she will be one of the active women entrepreneur in future through Deshi hen rearing (poultry) and agricultural activity. She had planned that her house will be an ideal Farm in future so that she could fulfill her family demand as well as earn surplus money which will have positive impact in her family and influence others community member to come ahead. From the beginning of her business she had suffered a lot as she was deprived from love and affection from house of husband, Lack of Sufficient money as well as information but at this moment she has recovered this situation with her own efforts and determination.

Conclusion: Although Nice Begum is a celebrity now as women entrepreneur but nobody published Her success in newspaper or others media which could not hamper her passion and commitment. Now she believes that her dreams will come to the position of reality through establishing herself as successful women entrepreneur that would scale-up enthusiasm in community to a great extent.

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